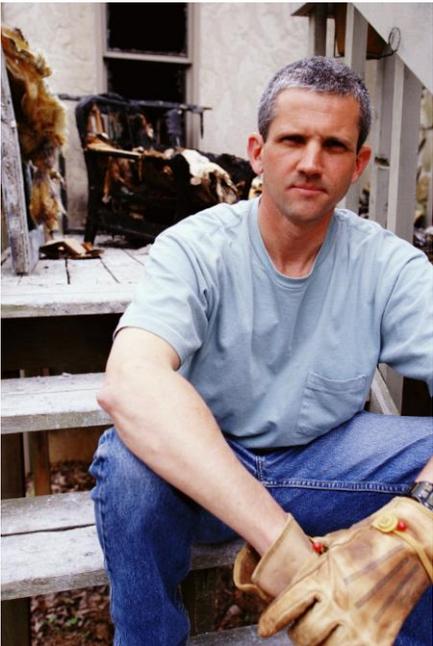


“Home Contents Dataset”

Licensing & Re-publishing rights



Sum Insured offer a range of licensed information solutions that enable insurance organisations to design and build their own contents calculator using either printed or electronic mediums.

The data sets are composed of more than 5,000 pieces of information which are fully updated every year. The information covers 32 separate categories and includes over 2,000 items priced in 3 statistical grades. This information is further organised into more than 70 different room configurations, including both domestic and commercial variants.

Our detailed ongoing research has determined all the main drivers of replacement costs. This in turn enables us to supply you with the most accurate up to date information available on the market today.

Build Your Own Calculator

The data sets effectively enable you to build your own integrated replacement cost calculator and imbed this functionality within your existing processes; the data sets are designed in such a way as to enable your own programmers, utilizing a set of calculation rules, to put together a simple yet powerful replacement cost calculator

The benefits of this approach are twofold; firstly you are able to simplify your client experience by having all questions contained within the one process. Secondly having the sum insured calculation as an integral part of the overall process, enables you to set a bench mark sum insured for each client, which helps you guard against accepting risks which are clearly underinsured.

Printed Information

Information can be reproduced in many forms including most commonly an “Are You Underinsured” printed flyer that can be used in a variety of

situations, where web access is not available. This can include point of sale, renewal notice inserts or a wide cross section of other marketing materials.

Our market research on contents sums insured has revealed that most clients are underinsured. The primary reason being that generally they don't have access to easy to use, good quality information.

By utilising our licensed information you will be providing your clients with peace of mind, knowing that should the unthinkable ever occur, their valuable assets will be insured for their true replacement cost.

Every year thousands of properties are damaged by fire, storms and other natural disasters. Most of these people are underinsured, which inevitably leads to disappointment, financial hardship and frustration. Then as the true picture emerges, anger and dissatisfaction prevail.

Reliable replacement contents information enables you to inform your clients on the likely level of cover they require.

And because it's backed by the resources of a professional research organisation, it enables you to fully comply with your FSRA obligations.



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